

PIZZA HUT AUSTRALIA  
FINAL PRE-PRODUCTION MEETING  
\$25 LARGE PAIRS  
APARTMENT BLOCK  
1 X 30 & 1 X 15 sec TVC

THURSDAY 10TH DECEMBER 92

PIZZA HUT AUSTRALIA  
FINAL PRE-PRODUCTION MEETING  
\$25 LARGE PAIRS  
APARTMENT BLOCK  
1 X 30 & 1 X 15 sec TVC

PIZZA HUT AUSTRALIA  
Maryanne Van Bodegraven  
Wayne Borg

Marketing Director  
Marketing Manager

CLEMENGER:  
Martin Quinn  
Heather Gatenby  
Gary Graf  
Dean Mortensen  
Lindy Treloar

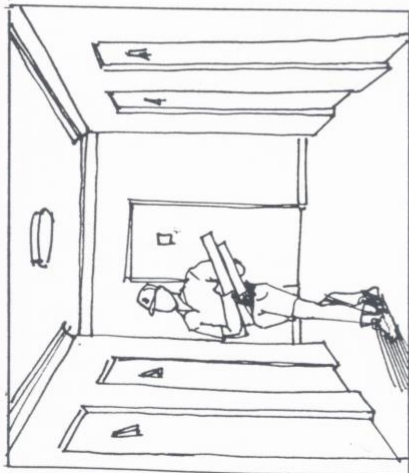
Acct Director  
Acct Manager  
Writer  
Art Director  
Producer

PRODUCTION COMPANY  
ZAP PRODUCTIONS  
Trevor Hawkins  
Justin Bardolph

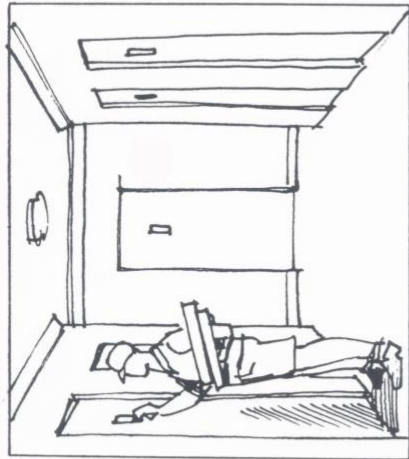
Director  
Producer

## AGENDA

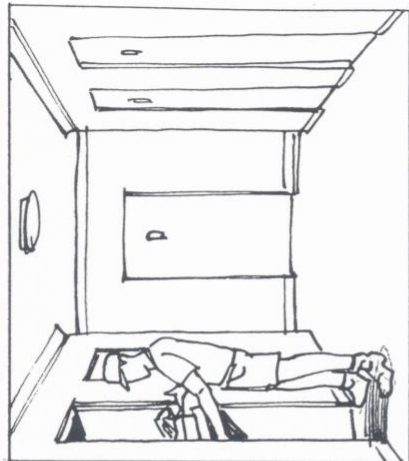
1. DIRECTORS TREATMENT
2. SET
3. TALENT
4. WARDROBE
5. PRODUCT
6. PROPS
7. V/O AND SOUND EFFECTS
8. SCHEDULE
9. CALL SHEET
10. SCRIPTS



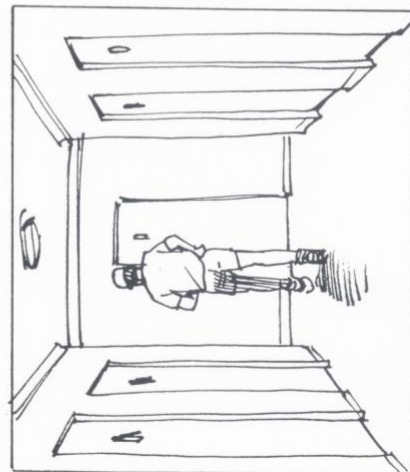
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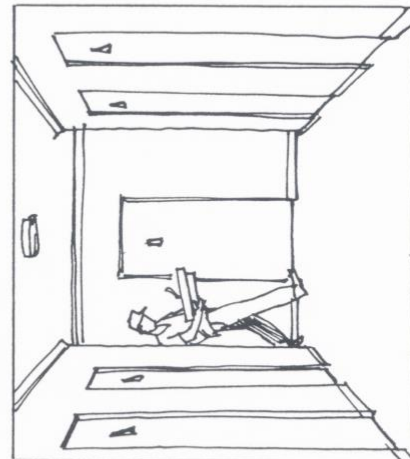
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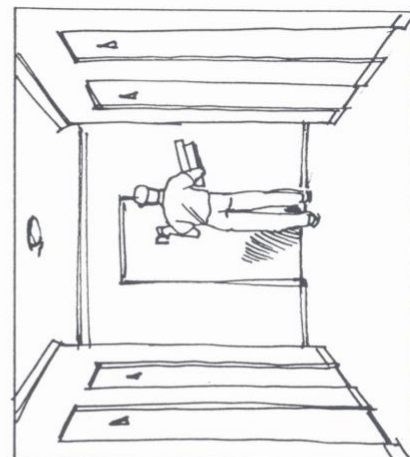
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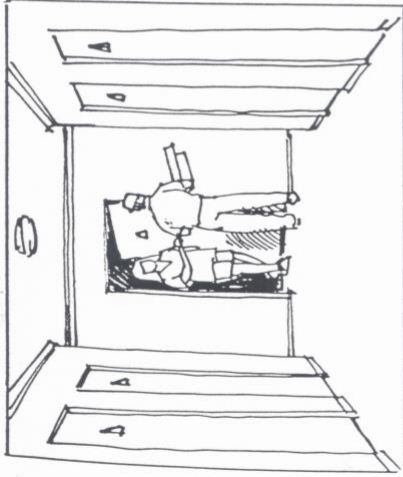
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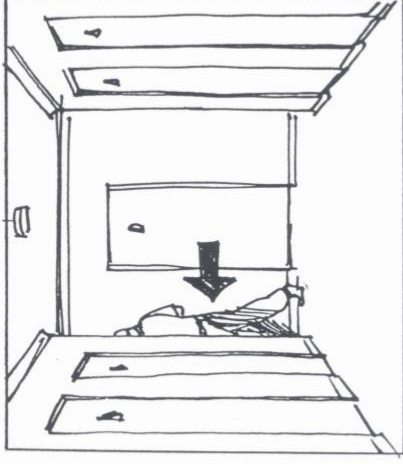
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7.



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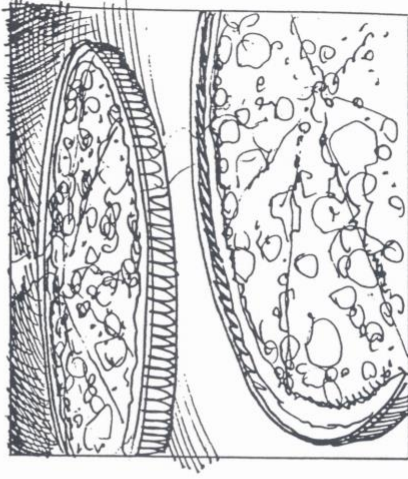
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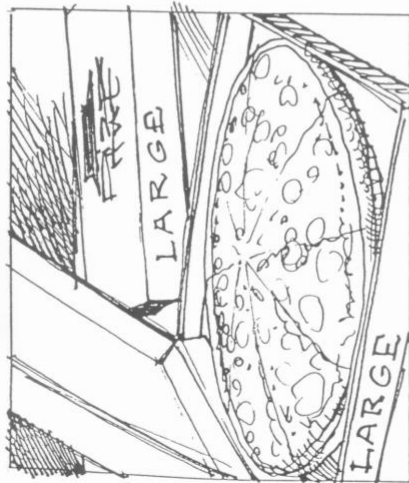
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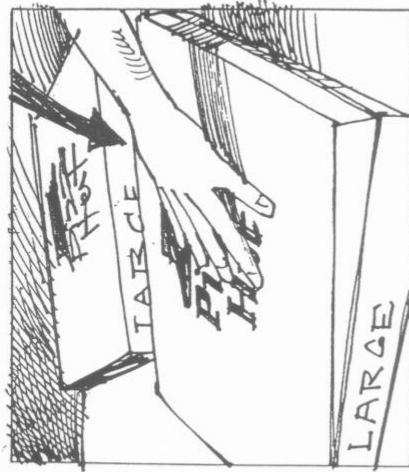
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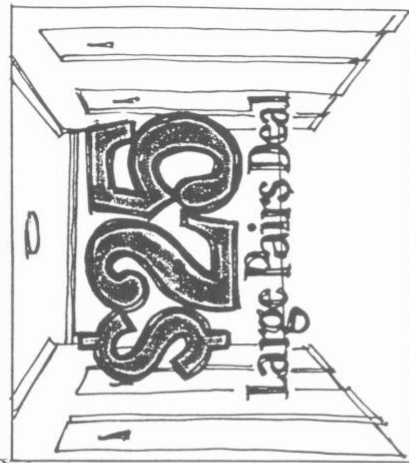
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13.



14.



15



16



17



18

PIZZA HUT AUSTRALIA  
FINAL PRE-PRODUCTION MEETING  
\$25 LARGE PAIRS  
APARTMENT BLOCK  
1 X 30 & 1 X 15 sec TVC  
SCHEDULE

Tuesday 8th December		Brief Casting Agent
Tuesday 8th December		Brief set construction
Wednesday 9th December	4.00	Wardrobe check
Thursday 10th December	9.30am	Wardrobe Check
Thursday 10th December	11.00am	Pre-Production meeting
Thursday 10th December	2.00pm	Record Guide Track
Thursday 10th December		Build Set
Thursday 10th December	pm	Approve set at Zap
Friday 11th December		SHOOT Zap Productions 24 Carlotta Street ARTARMON
	9.00am	Agency
	9.30am	Client
Monday 14th December	T.B.A.	Rushes/Videolab 4-14 Dickson St Artarmon
Tuesday 15th December		Commence Edit Double Head Approval
	pm	Agency
	pm	Client
Wednesday 16th December		Record & mix
Wednesday 16th December		On-Line/Restripe
Thursday 17th December	T.B.A	Agency Approval
	T.B.A.	Client Approval
		Facts Approval
		Dubs and Despatch
Sunday 20th December		ON AIR



Zap Productions Pty. Ltd.  
Film Production  
24 Carlotta Street Artarmon 2064  
Sydney • Australia  
Tel: (02) 438 4333  
Fax: (02) 439 5172  
A.C.N. 000 994 016

## CALL SHEET

**DATE:** 8th December, 1992  
**AGENCY:** CLEMENGERS SYDNEY  
120 Pacific Highway  
St Leonards  
NSW 2065  
TEL: (02)  
**CLIENT:** PIZZA HUT AUSTRALIA  
**PRODUCT:** LARGE PAIRS DEAL  
**TITLE:** " HALL "  
**DURATION:** 1 X 30 & 1 X 15 SECOND TVC

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### AGENCY PERSONNEL:

ART DIR: DEAN MORTENSEN  
WRITER: GARY GRAF  
PRODUCER: LINDY TRELOAR  
ACCOUNT DIRECTOR: MARTIN QUINN  
ACCOUNT MANAGER: HEATHER GATENBY

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### CLIENT PERSONNEL:

PIZZA HUT: MARY ANN VAN BODEGRAVEN  
WAYNE BORG

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### PRODUCTION HOUSE PERSONNEL:

DIRECTOR: TREVOR HAWKINS 631 5518  
PRODUCER: JUSTIN BARDOLPH 909 3521  
PRODUCTION ASSIST: MARK OAKLEY 953 9964

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### SHOOT DATE:

FRI 11TH DECEMBER 1992: SHOOT - STUDIO

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PIZZA HUT. CALL SHEET CONT... 2.

**STUDIO:**

**FRI' 11TH DECEMBER:** ZAP STUDIO - STAGE 1  
24 CARLOTTA STREET  
ARTARMON NSW 2064  
STUDIO TEL: 4385496 / 4385280

**CALL TIMES:**

**FRI' 11TH DECEMBER:**  
0700 ALL CREW - EXCEPT BELOW  
0830 WARDROBE & MAKE-UP  
0830 ARTISTES  
1130 HOME ECONOMIST

**CREW:**

DIRECTOR:	TREVOR HAWKINS	631 5518	ZAP
PRODUCER:	JUSTIN BARDOLPH	909 3521	ZAP
PROD ASST:	MARK OAKLEY	953 9964	ZAP
D.O.P:	SIMON SMITH	319 1864	TT
CAMERA ASSIST:	ANDREW BIRBARA	958 1611	TT
GAFFER:	PAUL JOHNSTON	948 5599	TLKS
BEST BOY:	TBA		
WARDROBE:	KATE ROSS	958 1611	TT
MAKE-UP:	TRISH GLOVER	427 4444	TABS
ART DIRECTOR:	ASHLEY KNOPKE	387 7806	DIR
ART DEPT:	ANTHONY GOLDMAN	332 2762	DIR
STANDBY PROPS:	MURRY GOSSIN	948 5599	TLKS
FOOD STYLIST:	SUE WHITTER	427 4444	TABS
CATERING:	LESLEY BLAYNEY	438 4333	ZAP

**CAMERA EQUIPMENT:**

ARRI 16 SR11 MATTEBOX BATTERIES & MAGS	EX: SIMON SMITH TEL: 319 1864
5.9MM, 8MM LENSES SET STANDARDS	EX: SAMUELSONS FILM SERVICES CONTACT: MICHAEL NOONAN TEL: 436 1844
SACHTLER HEAD 7+7 150MM HI/LO LEGS & HI HAT SPREADER & DIGITAC	EX: FILM GRAPHICS CONTACT: MARK TROMPE TEL: 417 5535 (BARCOO STUDIOS)
VIDEO-8/MONITOR COMBO' (14" B&W)	EX: CAMERA DEPARTMENT TEL: 437 4633

PIZZA HUT. CALL SHEET CONT... 3.

**ARTISTES:** EX: CAST-A-NET  
TEL: 281 9324

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**STOCK:** EX: KODAK  
15 TALAVERA ROAD  
NORTH RYDE  
TEL: 870 4222  
1600' OF 7248  
IN 400' LOADS

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**ELECTRICS:** EX: PAUL JOHNSTON  
TEL: 948 5599  
AS PER TRUCK

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**WARDROBE:** EX: KATE ROSS  
TEL: 363 0674

WARDROBE CHECK 4PM WED' 9TH

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**PROPS:** EX: ASHLEY KNOPKE  
TEL: 387 7806

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**SET:** EX: DRON ROAST

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**HOME ECONOMIST:** EX: SUE WHITTER

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**CATERING:** EX: LESLEY BLAYNEY  
FRI 11TH DECEMBER: B'FAST: 25 LUNCH: 25 A'TEA: 25

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**EDITOR:** EX: TREVOR HAWKINS  
ZAP PRODUCTIONS

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**RUSHES:** ZAP PRODUCTIONS

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## TELEVISION COPY

**Client:** Pizza Hut Australia  
**Product:** Large Pairs - Delivery  
**Duration:** .30 "Hall"  
**Job No:** PHA 8774  
**Date Typed:** 8 December 1992 (Revision 1)

APPROVED SCRIPT
DATE
CLIENT
WRITER

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CLEMINGER

### VIDEO

OPEN ON LONG HALLWAY WITH CLOSED DOORS ALONG THE SIDES AND AT THE FAR END. VIEW IS SLIGHTLY DISTORTED AS THOUGH LOOKING THROUGH A PEEPHOLE. A PIZZA HUT DELIVERY PERSON WITH TWO LARGE BOXES APPEARS FROM AN ADJOINING CORRIDOR AND KNOCKS ON A DISTANT DOOR. ACTION IS UNDERCRANKED

DOOR OPENS, HAND HANDS OVER \$25 AND TAKES PIZZA BOXES. DELIVERY BOY RETRACES HIS STEPS.

AS SOON AS HE DISAPPEARS ANOTHER PIZZA HUT DELIVERY BOY WITH TWO LARGE BOXES APPEARS AND GOES TO A SECOND DOOR, WHERE ACTION IS REPEATED.

NEXT APPEARS A PIZZA HUT DELIVERY GIRL (WITH TWO LARGE BOXES), WHO DOES HER THING AT A THIRD DOOR.

### AUDIO

MUSIC: .INSTRUMENTAL VERSION OF "William Tell Overture" UNDER.

SFX: GROUP OF GUYS WATCHING FOOTBALL GAME ON TV JUST AS A FANTASTIC TRY IS SCORED.

SFX: FAMILY SINGING "For He's a Jolly Good Fellow"

SFX: ROCK BAND REHEARSING. THEY'RE TERRIBLE.

V/O: Right now Pizza Hut has the most excellent offer.

## CLEMINGER

Clemenger Sydney Pty Ltd

A.C.N. 600 357648

120 Pacific Highway St Leonards NSW Australia 2065 Telephone 925 5333 Facsimile 925 5242 Telex Clemey AA 120910

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OUR ORIGINAL DELIVERY BOY  
REAPPEARS WITH TWO MORE LARGE  
BOXES AND GOES TO A FOURTH DOOR.

SFX: PARTY, PEOPLE PLAYING  
"Twister" WITH MUCH GIGGLING AND  
GUFFAWING.

V/O: They call it their Large Pairs Deal.

SFX: NOISY PARTY.

V/O: You get two large pizzas...

CUT TO TIGHT SHOT OF TWO LARGE  
STEAMING, BUBBLING PIZZAS FRESH  
FROM OVEN.

MUSIC: FADES OUT.

...any two large pizzas...

CUT TO TWO LARGE BOXES, ONE OPENED,  
ONE CLOSED, ON COUNTER WITH  
RESTAURANT IN BACKGROUND.  
SPATULA SLIDES ONE IN FOREGROUND  
INTO BOX.

...for just twenty-five dollars.

SUPER: \$25 Large Pairs Deal

CUT BACK TO HALLWAY AND FOURTH  
PIZZA HUT DELIVERY BOY WITH TWO  
BOXES APPROACHING US...RIGHT UP  
CLOSE.

MUSIC: "William Tell Overture"  
RESUMES.

But only for a limited time...

GO TO BLACK AND BRING UP LOGO AND  
PHONE NUMBER.

SFX: KNOCKING.

...and only through delivery and takeaway.

MUSIC: UP AND OUT.

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120 Pacific Highway St Leonards NSW Australia 2065 Telephone 925 5333 Facsimile 925 5242 Telex Clemey AA 120910

## TELEVISION COPY

**Client:** Pizza Hut Australia  
**Product:** Large Pairs - Delivery  
**Duration:** .15 "Hall"  
**Job No:** PHA 8774  
**Date Typed:** 7 December 1992

APPROVED SCRIPT
DATE
CLIENT
WRITER

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CLEMINGER

### VIDEO

OPEN ON LONG HALLWAY WITH CLOSED DOORS ALONG THE SIDES AND AT THE FAR END. VIEW IS SLIGHTLY DISTORTED AS THOUGH LOOKING THROUGH A PEEPHOLE. A PIZZA HUT DELIVERY PERSON WITH TWO LARGE BOXES WALKS (QUICKLY) TO A DISTANT DOOR AND KNOCKS. ACTION IS UNDERCRANKED.

DOOR OPENS, HAND HANDS OVER \$25 AND TAKES PIZZA BOXES.

AS SOON AS THE FIRST DELIVERY BOY DISAPPEARS, ANOTHER ONE WITH TWO LARGE BOXES APPEARS, GOES TO A SECOND DOOR AND REPEATS ACTION.

A THIRD PIZZA HUT DELIVERY PERSON REPEATS THE SCENARIO AT A THIRD DOOR.

CUT TO TIGHT SHOT OF TWO LARGE STEAMING, BUBBLING PIZZAS FRESH FROM OVEN.

### AUDIO

MUSIC: .INSTRUMENTAL VERSION OF "William Tell Overture" UNDER.

SFX: GROUP OF GUYS WATCHING FOOTBALL GAME ON TV JUST AS A FANTASTIC TRY IS SCORED.

SFX: FAMILY SINGING "For He's a Jolly Good Fellow."

SFX: ROCK BAND REHEARSING. THEY'RE TERRIBLE.

V/O: Pizza Hut introduces the most excellent Large Pairs Deal.

MUSIC: FADES OUT.

V/O: Any two large pizzas...

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CUT TO TWO LARGE BOXES, ONE OPENED, ...for just twenty-five dollars.  
ONE CLOSED, ON COUNTER WITH  
RESTAURANT IN BACKGROUND.  
SPATULA SLIDES ONE IN FOREGROUND  
INTO BOX.

SUPER: \$25 Large Pairs Deal

CUT BACK TO HALLWAY AND OUR  
ORIGINAL DELIVERY BOY REAPPEARS  
WITH TWO MORE LARGE BOXES IN FRONT  
OF A FOURTH DOOR...WHICH OPENS TO  
ALLOW TRANSACTION. FREEZE.

SFX: PARTY, PEOPLE PLAYING  
"Twister" WITH MUCH GIGGLING AND  
GUFFAWING.

V/O: But only for a limited time.

GO TO BLACK AND BRING UP LOGO,  
PHONE NUMBER AND: Delivery and takeaway  
only.

MUSIC: UP AND OUT.

**CLEMENGER**

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