

ROADS & TRAFFIC AUTHORITY
FINAL PRE PRODUCTION MEETING
OCCUPANT RESTRAINTS
'KIDS - LOOK AFTER'
1x30sec TVC

5TH NOVEMBER 1991

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OCCUPANT RESTRAINTS
'KIDS - LOOK AFTER'
1x30sec TVC

PRESENT

ROADS & TRAFFIC AUTHORITY:

Peter O'Dwyer
David Clifton

Marketing Manager
Advertising Manager

CLEMENGR:

Jillian Laird
Gary Graf
Dean Mortensen
Lindy Treloar
Steven Strong

Account Director
Writer
Art Director
Producer
Account Co-ordinator

WINDOW PRODUCTIONS:

Julie Money
Kate Cunningham

Director
Producer

'OCCUPANT RESTRAINTS'

DIRECTORS TREATMENT AND SHOOT BOARD

See attached

TALENT

Matthew Krok

PROPS

Car

WARDROBE

Shorts, Sandshoes & T-Shirt

VOICEOVER

Guy Blackmore

SCHEDULE

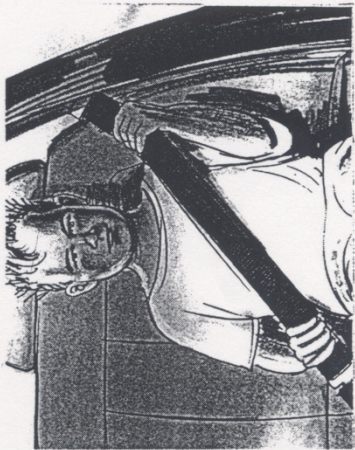
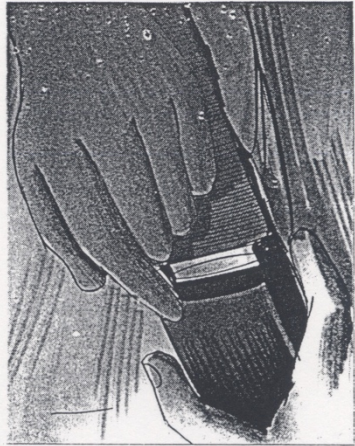
See attached

CALL SHEET

See attached

SCRIPT

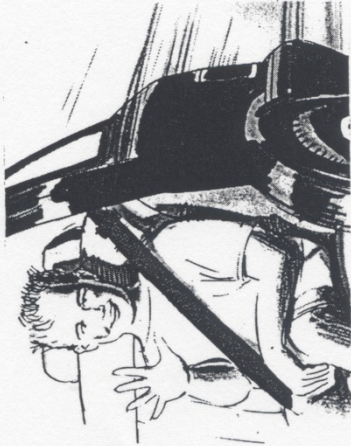
See attached



**Click, clack.
Front
and back.**



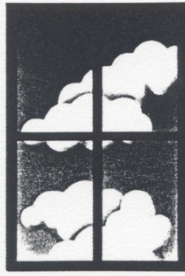
Rhode Island
Traffic Authority



SCHEDULE
ROADS & TRAFFIC AUTHORITY
OCCUPANT RESTRAINTS
'KIDS - LOOK AFTER'
1x30sec TVC

Monday 14th October		Quote Approval
Monday 4th November	4.00pm	Wardrobe check Window - 7 Knox Street Chippendale
Tuesday 5th November	10.00am	Final pre-production meeting at Clemenger
Thursday 7th November		Shoot Barcoo studios 32 Barcoo Road East Roseville
Friday 8th November	10.00am	Rushes screening Karl Marks 1st Floor, 5 Alexander St Crows Nest
Monday 11th November		View edit
Wednesday 13th November	AM PM	Double head Agency Approval Double head Client Approval
Thursday 14th November	9.00am	Record & mix Jon Marsh 17 Mitchell Street North Sydney

Thursday 14th November	11.30am	VTR compile Omnicon 22-24 Albany Street Crows Nest
Friday 15th November		Agency Approval
Monday 18th November		Client Approval
Tuesday 19th November		FACTS
Wednesday 20th November		Dubs & Despatch
Sunday 1st December		On Air



CLIENT : ROADS & TRAFFIC AUTHORITY
PRODUCT : OCCUPANT RESTRAINTS
TITLE : "KIDS - LOOK AFTER YOURSELF"
LENGTH : 1 X 30 SECONDS
AGENCY : CLEMENGER'S SYDNEY
WRITER : GARY GRAF
ART DIRECTOR : DEAN MORTENSEN
AGENCY PRODUCER : LINDY TRELOAR
EDITOR : KARL SODERSTEN
LABORATORY : ATLAB
SHOOT DATES : THURSDAY 7TH NOVEMBER, 1991.
RUSHES : 10.00 A.M. - FRIDAY 8TH NOVEMBER.
PRODUCTION NO : 379/0046

LOCATION : BARCOO STUDIOS, STUDIO 1,
32 BARCOO STREET,
EAST ROSEVILLE.
PH: 417.5535
STAGE: 417.8660/417.8661.

CREW	:		CALL TIME:	PHONE:
DIRECTOR	:	JULIE MONEY	7.30 A.M.	
PRODUCER	:	KATE CUNNINGHAM	7.30 A.M.	
PROD. ASSISTANT	:	JUSTINE DENDLE	7.30 A.M.	
DOP	:	STEVE ARNOLD	7.30 A.M.	
FOCUS PULLER	:	MICHAEL WOOD	7.30 A.M.	
GAFFER	:	RICHARD CURTIS	7.30 A.M.	
ASSIST GAFFER	:	MARK WATSON	7.30 A.M.	
GRIP	:	NOBBY SZAFRANEK	7.30 A.M.	
VEHICLE SUPPLY	:	RIC PETRO	7.30 A.M.	
SOUND RECORDIST	:	SYD BUTTERWORTH	9.00 A.M.	
WARDROBE	:	WENDY WORTHINGTON	9.00 A.M.	
MAKE UP/HAIR	:	ADELE WILCOX	9.00 A.M.	
CATERING	:	LINDA NEWLAND	7.30 A.M.	

ARTIST:	:	AGENT/PHONE:	CALL TIME:	HOME PHONE:
MATTHEW KROK	:	JOAN GIBSON	9.00 A.M.	047.761.499

PAGE TWO:

CAMERA EQUIPMENT : EX. SAMUELSONS 436.1844
CONTACT: KIM BLAND

ARRIFLEX BLIV
SET STANDARDS
DIOPTERS
SACHTLER HEAD AND LEGS, HI & LOW LEGS, SPREADER
VIDEO SPLIT, MONITOR AND RECORDER.

GRIP EQUIPMENT : EX. FISHER DOLLY.

LIGHTING EQUIPMENT: : EX.

WARDROBE : EX. WENDY WORTHINGTON AS PER BRIEF BY JULIE MONEY.

CATERING : EX. LINDA NEWLAND, FOR 17 PEOPLE.

STOCK : EX. WINDOW
EASTMAN COLOUR NEG:

MISCELLANEOUS :

TELEVISION COPY

Client: ROADS & TRAFFIC AUTHORITY
Product: OCCUPANT RESTRAINT
KIDS - "LOOK AFTER YOURSELF"
Duration: 30 SEC TVC -
Job No: RTO 5486
Date Typed: 27/8/91

APPROVED SCRIPT DATE _____ CLIENT _____ WRITER _____

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CLEMINGER

VIDEO

OPEN ON LIMBO SET WITH KID STANDING NEXT TO BACK DOOR OF CAR. HE LOOKS DOWN.

HE LOOKS UP AND OPENS DOOR. HE GETS IN.

CUT TO HIM SEATED INSIDE. (CAR CONSISTS ONLY OF BACK SEAT, REAR WINDOW AND ONE BACK DOOR). HE STRETCHES BELT AS FAR AS HE CAN.

CUT TIGHTER AS HE FASTENS BELT.

HE PULLS IT OUT TO SHOW IT DOESN'T GIVE.

CUT TO C-U AS HE POINTS TO BUCKLE. HE OPENS AND CLOSES IT.

CUT TO TIGHT SHOT OF HIM.

AUDIO

KID: Are you big enough to tie your own shoelaces?

SFX: DOOR OPENS

Yeah? Then you're big enough to put your own seat belt on.

SFX: DOOR CLOSES

See, ~~one size fits all.~~ *nothing to it.*

SFX: SEAT BELT

It's really important in case you're in a smash....

....it can save you from getting badly hurt.

So everytime you get in a car, put on your seat belt straightaway. You know, Click Clack Front and Back.

SFX: SEAT BELT

You don't have to wait for your Mum or Dad.

SFX: CAR ENGINE STARTING

CLEMINGER

Cleminger Sydney Pty Ltd
A.C.N. 000 357648

120 Pacific Highway St Leonards NSW Australia 2065 Telephone 925 5333 Facsimile 925 5242 Telex Clemisy AA 120910

CAR MAGICALLY MOVES TOWARDS
CAMERA. AS IT TURNS, KID WAVES.
SUPER: Click Clack, Front and Back.

You're big enough to look after yourself,
right?
SFX: CAR DRIVES OFF.

CLEMENGER

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